

HOME MARCHING BAND FESTIVAL PROGRAM AD CAMPAIGN

The “Pride of Hobart” Marching Band will be selling advertising space for our 2015 Marching Band Festival Program. *These program booklets will be handed out to the spectators at our Home Show Marching Festival September 19, 2015.*

HOW IT WORKS:

1). Check out up to five (5) businesses (per band member).

Parents/family/ friends of band member’s may also create and “advertisement” for their child wishing them good luck, congratulations, or special recognition, i.e.: senior year.

2). Advertisers may use any Logo/Artwork or business Cards of their choice, but all ads will be in black and white. Some businesses may even ask you to help create something.

Collect the business’ advertisement and the **payment**, and return the as form to Pennie Zimmerman. (Checks should be made payable to: Hobart Band Mothers and Boosters

PLEASE MAKE SURE THAT YOU ARE ACTIVELY PURSUING CONTACTS IN OUR COMMUNITY.

Advertisements are due to Pennie Zimmerman **no later that Monday August 31, 2015,** as we need time to put the program together.

If you have any question, or would like to turn in forms, please feel free to contact: Pennie Zimmerman at pennie1969@frontier.com or 947-2086.

THE PRIDE OF HOBART

MARCHING BAND

Home Marching Band Festival Program Ad Campaign-2015

Business Name: _____ Date: _____

Business Address: _____

Marching Band Festival Program Size: 5' x 7'

Size if Ad to be printed in Marching Band Festival Program:

___ FULL PAGE \$50 ___ 1/2 PAGE \$25

___ BUSINESS CARD \$10

Band Member Name: _____

Contact number: _____

BUSINESS RECEIPT

(Detach bottom portion and leave with the business contact for their records)

Date: _____

Received from (Band Member/Parent name): _____

The sum of _____ dollars (\$)

For : Ad in the Hobart High School Marching Band Festival Program.

_____ paid cash

_____ paid check(#) Make checks payable to Hobart Band Mothers and Boosters

Thank You for supporting Hobart High School Marching Band

PRIDE OF HOBART MARCHING BAND

Dear Business Owner/Manager:

I am writing on behalf of the student members of the Hobart High School Marching Band. The marching band is a 50 student who volunteer to put in the extra time and effort to represent the Hobart community in the local Marching Band Competitions.

We have sponsored a home Marching Band Festival for two years now. We are again sponsoring a home show competition that will feature 7 or more local marching bands from the Northwest Indiana Region. This show will be attended by 900 young musicians and their parents and supporters. We are putting together a program for the show that the spectators will receive and it will include advertising from the local business. Our member is approaching you with request to advertise your business in this program. This is an opportunity to get your message out to a large number of people for a relatively low cost. These programs will be seen not only by those who attend the show, but by friends and family members who see these “souvenir items” after the fact.

There are a few ad formats at different price points. We hope that you will take advantage of this opportunity to both support our local youth and advertise your business.

Thank You for your Consideration,

Pennie Zimmerman

Hobart High School Marching Band

Member Name & number: _____